RADIO COMMUNITY

Dr. Pirshant Kumar
Associate Professor
Department of Media Studies
Mahatma Gandhi Cental University, Motihari

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RADIO STRATEGIES

* **General Approach**

* **Common Pitfalls**

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* **Needs**

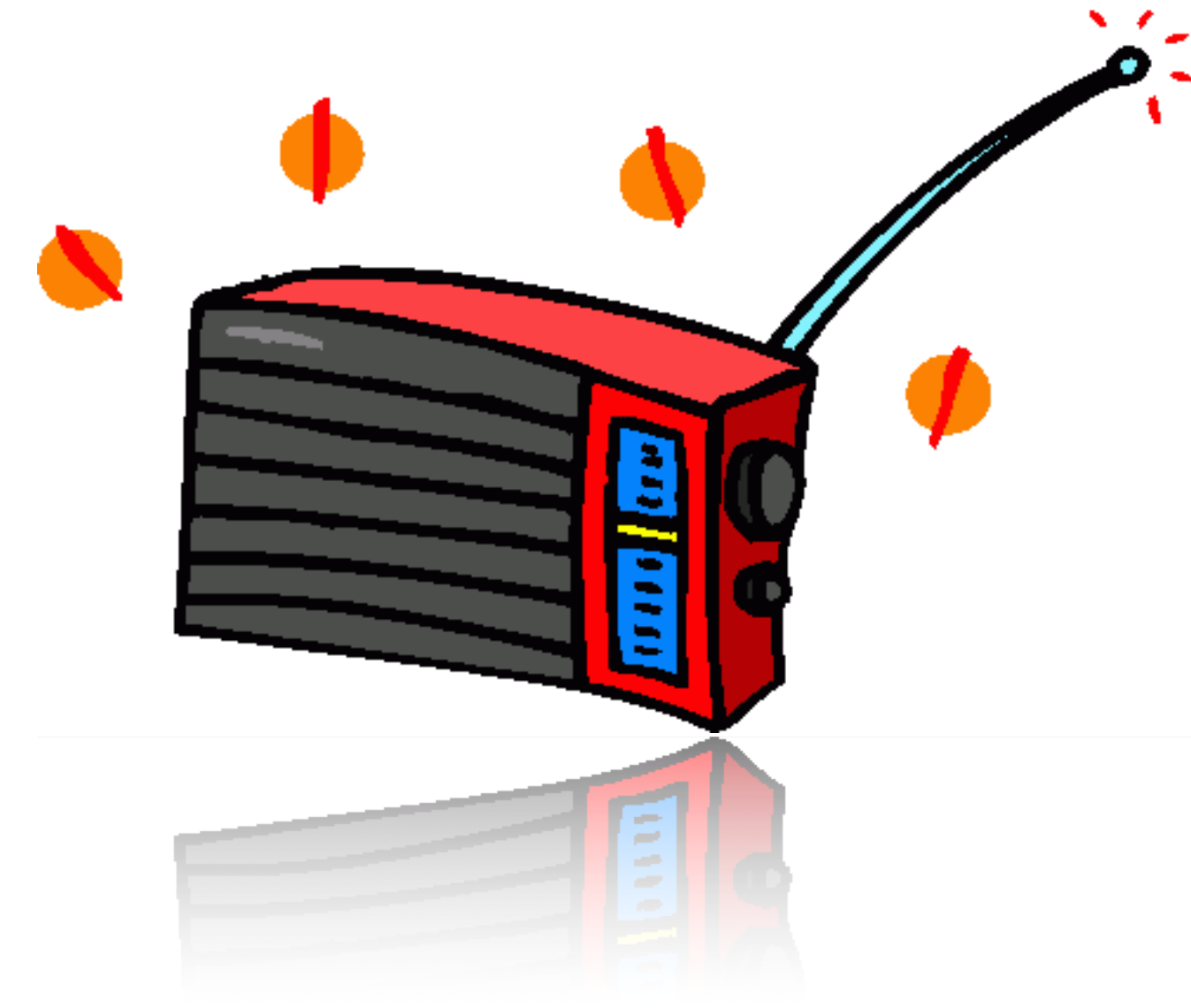# PRODUCING A SHOW

* Pick your topic (Planning)

* Talk the right people

* Research

* Write your Script

* Think about relevance

* Make Interesting

* Record and Edit

* Export/ On Air

INTRODUCTION TO RESEARCH TECHNOLOGY

* **Mixing Desk**

* **Microphones**

* **Portable Recording Device**

* **Computer with Library Management Software**

* **Broadcasting Machine**

SHOW FORMATS

* Drama

* Interview

* News

* Counterpart hosts

* Commercials

SHOW COMPONENTS

* Intro

* Primary Content

* Public Service Announcements

* Commercials

* Music

* 'You're Listening' Blurbs

* Call-in

REFERENCES

- *Wikipedia*
- *Image coutres: Google*

THANKYOU

EMAIL : PRASHANTMRSINGH@GMAIL.COM